IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF WEST VIRGINIA

Wheeling Division

DIANA MEY, individually and on behalf of a proposed class,

ELECTRONICALLY
FILED
Aug 06 2019
U.S. DISTRICT COURT
Northern District of WV

Plaintiff,

V.

Civil Action No. __5:19-CV-237 (Bailey)

JOHN DOE DEFENDANT II, JOHN DOE DEFENDANT III, and JOHN DOE DEFENDANT III,

Defendants.

CLASS ACTION COMPLAINT

INTRODUCTION

- 1. Spoofed robocalls—calls generated by scam artists or scofflaw telemarketers who manipulate automatic telephone dialing systems (ATDS) to conceal their identities so they can bombard consumers' phones and dupe them into answering—are a scourge visited upon millions of Americans every day. The Federal Communications Commission's (FCC) chairman has described them as "real threats to American consumers."
- 2. Numbers that do not and cannot exist (here, "48542154234," an eleven digit number that is not and cannot be assigned to any telephone subscriber) but

¹ See FTC and FCC Host Joint Policy Forum and Consumer Expo to Fight the Scourge of Illegal Robocalls (March 7, 2018) https://www.ftc.gov/news-events/press-releases/2018/03/ftc-fcc-host-joint-policy-forum-consumer-expo-fight-scourge.

nonetheless display on the recipient's caller ID are obviously spoofed.²

- 3. There is no legitimate reason to transmit a call from an eleven-digit number, as no person or business could be assigned that number.³
- 4. Telephone carriers and telephone service providers know this, and can easily identify and block these calls.⁴ They do not do so because these spoofed robocalls make them millions of dollars—not only because they are paid for enabling the calls to transmit through their systems, but also because they sell consumers call-blocking services that help block spoofed robocalls and fix the very problem the carriers and providers themselves have helped to create. These companies make money coming and going from spoofed robocalls.
 - 5. Here's how the system works:
 - a. A spoofer, John Doe Defendant I (or "Defendant Spoofer"), pays a provider, such as a VoIP ("voice over internet protocol") company, here John Doe Defendant II (or "Defendant Provider"), to place thousands of calls practically simultaneously to consumers and make it appear to the call recipient that the call is coming from an obviously spoofed source.
 - b. Defendant Provider allows Defendant Spoofer to set the displayed

² Some spoofed robocalls may be more difficult to identify because the numbers are disguised on caller ID to appear to originate from a legitimate business.

³ See Advanced Methods to Target and Eliminate Unlawful Robocalls, 32 F.C.C. Rcd. 9706, 9713 ¶ 20 (Nov. 17, 2017).

⁴ *Id.* at 9709 ¶ 9.

- number to an eleven-digit number, which Defendant Provider knows is invalid and illegitimate, and no telephone subscriber could lawfully originate calls from such a number.
- c. Defendant Spoofer uses Defendant Provider's service to make hundreds of thousands or even millions of calls to consumers each day. In return, Defendant Spoofer pays Defendant Provider for the use of its platform for those unlawful purposes.
- d. Defendant Provider pays a telephone carrier, here John Doe
 Defendant III (or "Defendant Carrier") to connect the calls to the recipient.
- e. Defendant Carrier also knows the eleven-digit calls being placed through their system are illegitimate and invalid, and that no subscriber could lawfully originate calls from that number.

 Defendant Carrier *could easily* block the robocalls from being connected, 47 C.F.R. § 64.1200(k)(2)(i), but it elects not to because it profits from its financial arrangement with Defendant Provider, and placing the calls ensures that there is a market for the robocall blocking services that it sells to its customers.
- 6. Each Defendant knowingly and willfully plays its role and completes the critical steps necessary to make these calls.
- 7. Each performs an essential and inextricable role in placing and connecting these unlawful calls to consumers.

- 8. Defendant Spoofer loads the fake caller ID into the system and takes the initial step to place the calls. Defendant Provider and Defendant Carrier complete the circuit. They *know* when these unlawful spoofed robocalls are being placed through their systems, which effectively "light up" when the spoofer generates enormous numbers of calls, all displaying an obviously false caller ID number. Defendant Provider and Defendant Carrier could make simple programming changes to stop these obviously spoofed robocalls from being transmitted. Nonetheless Defendant Provider and Defendant Carrier willingly and knowingly transmit these calls with their obviously invalid and unlawful caller ID numbers and connect the calls with consumers already hounded by scores of other nuisance robocalls.
 - 9. By their conduct, Defendants Provider and Carrier:
 - a. Provided the avenue and means for Defendant Spoofer to generate scores of robocalls from an obviously spoofed number;
 - b. Willfully enabled fraudulent spoofing and knowingly offered their services and allowed them to be used for unlawful purposes by transmitting the calls to Ms. Mey and class members;
 - c. Took steps necessary to physically place obviously spoofed robocalls toMs. Mey and class members;
 - d. Made the conscious decision to allow the obviously spoofed robocalls to transmit to Ms. Mey and class members;
 - e. Were active participants in placing, and took steps necessary to place, obviously spoofed robocalls to Ms. Mey and class members;

- f. Controlled the sending of the spoofed robocalls, and could have easily stopped them; and
- g. Were so involved in the placing of obviously spoofed robocalls to Ms.Mey and consumers as to be directly liable for initiating those calls.
- 10. This is an action to determine the identity of these John Doe Defendants, and hold them accountable for making these robocalls, which constitute serial violations of federal law prohibiting autodialed telephone calls placed to cellular and residential lines without consent.

JURISDICTION AND VENUE

- 9. This Court has subject matter jurisdiction under 28 U.S.C. § 1332(d)(2).
- 10. This Court also has federal question jurisdiction under 28 U.S.C. § 1331 because this action alleges violations of the Telephone Consumer Protection Act (TCPA), 47 U.S.C. § 227 *et seq*.
- 11. The John Doe Defendants are subject to this Court's personal jurisdiction because the calls the Defendants made were made to Ms. Mey, a resident of West Virginia, in this District.
- 12. Venue is proper in this District under 28 U.S.C. § 1391(b)–(d) because the Defendants are deemed to reside in any judicial district in which they are subject to personal jurisdiction when the action is commenced, and the Defendants' contacts with this District are sufficient to subject them to personal jurisdiction. Venue is also proper

because the acts giving rise to this action occurred in and were directed to Ms. Mey in this District.

PARTIES

- 13. Diana Mey is a resident of Wheeling, West Virginia.
- 14. John Doe Defendant I, or Defendant Spoofer, is the person or entity that orchestrated the scheme to transmit spoofed robocalls to Ms. Mey and class members.
- 15. John Doe Defendant II, or Defendant Provider, provided the telephone services that John Doe Defendant I used to place spoofed robocalls to Ms. Mey and class members.
- 16. John Doe Defendant III, or Defendant Carrier, is the telephone carrier that leased the telephone lines to John Doe Defendant II used to place the obviously spoofed robocalls to Ms. Mey and class members.

FACTS REGARDING THE CALLS TO MS. MEY

17. On December 15, 2018, at 1:42 p.m., Ms. Mey received a call from "48542154234" on her personal cellular telephone line, XXX-XXX-7346. When she answered the call, she heard a pause (the telltale sign of a phone call placed through an automatic telephone dialing system ("ATDS"))—followed by a man with a heavy accent who said his name was Michael, and that he was calling from Medicare. Michael asked Ms. Mey if she had received a letter from Medicare in the last few days. Ms. Mey said she had not. Michael apologized and said he would like to inform Ms. Mey that Medicare was going to "de-active the red, white and blue card." Ms. Mey hung up on the call.

- 18. Ms. Mey received similar calls on her 7346 number—all placed using an ATDS, referencing Medicare, and displaying "48542154234" on her caller ID—on 12/14/18 (3:43 p.m.); 12/25/18 (12:11 p.m.); 1/4/19 (4:43 p.m.); 1/24/19 (3:51 p.m.); 1/28/19 (1:15 p.m.); 2/5/19 (11:28 a.m.); and 3/6/19 (1:32 p.m.).
- 19. Each call was obviously spoofed because it displayed an eleven-digit number on the caller ID.
- 20. Each call was placed in violation of the Truth in Caller ID Act of 2009, which makes it "unlawful for any person within the United States, in connection with any telecommunications service or IP-enabled voice service, to cause any caller identification service to knowingly transmit misleading or inaccurate caller identification information with the intent to defraud, cause harm, or wrongfully obtain anything of value." 42 U.S.C. §227(e)(1).
- 21. Each call was placed using an ATDS because each was one of thousands of calls placed by Defendant Spoofer almost instantaneously. Mass placement of calls in this manner is only possible through an ATDS.

FACTS REGARDING THE IDENTITY OF THE DEFENDANTS

22. Because the calls Ms. Mey received were obviously spoofed, she does not know the identity of the John Doe Defendants. These Defendants are identifiable through a series of subpoenas—first to Ms. Mey's carrier to identify John Doe Defendant III; then to John Doe Defendant III to identify the provider, John Doe Defendant II; and then to John Doe Defendant II to identify the spoofer, John Doe Defendant I.

23. The John Doe designation of each Defendant is a temporary place holder until the true identity of the parties is ascertained through discovery.

CLASS ACTION ALLEGATIONS

38. Plaintiff brings this action under Rule 23 of the Federal Rules of Civil Procedure and propose the following class definition, subject to amendment as appropriate:

All persons to whom calls were made (1) by John Doe Defendants I, II, and III, (2) displaying caller ID "48542154234," (3) to the person's cellular telephone line, (4) at any time from four years before the filing of this action through the date of class certification.

- 39. Excluded from the Class are Defendants; any entities in which they have a controlling interest; their agents and employees; and any Judge to whom this action is assigned and any member of such Judge's staff and immediate family.
- 40. The class members are identifiable through telephone records and telephone number databases used to transmit calls to class members.
- 41. Numerosity is satisfied. There are hundreds of thousands of class members. Individual joinder of these persons is impracticable.
- 42. There are questions of law and fact common to Plaintiff and to the proposed class.
 - 43. Plaintiff's claims are typical of the claims of class members.
- 44. Plaintiff is an adequate representative of the class because her interests do not conflict with the interests of the class members, she will fairly and adequately protect the interests of the class members, and she is represented by counsel skilled and experienced in class actions.

- 45. Common questions of law and fact predominate over questions affecting only individual class members, and a class action is the superior method for fair and efficient adjudication of the controversy.
- 46. The likelihood that individual members of the classes will prosecute separate actions is remote due to the time and expense necessary to conduct such litigation.

LEGAL CLAIM

Violation of § 227(b)(1) for calls made using an ATDS

- 47. Section 227(b) of Title 47 of the United States Code regulates so-called "robocalls"—calls made using an ATDS or an artificial or prerecorded voice.
- 48. The statute prohibits calls made to cellular telephones using an ATDS, with an exception for certain emergency calls or calls placed with the prior express consent of the called party. *Id.* § 227(b)(1)(A).
- 49. In other words, with respect to nonconsensual, nonemergency calls to cellular telephone lines, ATDS calls are prohibited.
- 50. The TCPA requires prior "express consent" from the called party with respect to calls placed to cellular telephone lines. Prior express consent is consent that is clearly and unmistakably conveyed by the call recipient to the party placing the call; implied consent is not sufficient.
- 51. Persons who receive calls in violation of these provisions may bring an action to recover the greater of the monetary loss caused by the violation, or \$500. *Id.* § 227(b)(3).

If the Court finds the Defendants willfully or knowingly violated § 227(b), the Court may increase the award to up to \$1500 per violation. *Id*.

52. Each Defendant violated 47 U.S.C. § 227(b)(1)(A) by making calls, either directly or through the actions of others, using an ATDS to cellular telephone numbers without the prior express consent of the called party.

RELIEF SOUGHT

Plaintiff requests the following relief:

- 1. That the Court certify the class proposed above under Rule 23(b)(3) of the Federal Rules of Civil Procedure;
- 2. For each violation of the TCPA, \$500 awarded to Plaintiff and each class member;
- 3. For each willful or knowing violation of the TCPA, \$1500 awarded to Plaintiff and each class member;
- 4. That the Defendants, and their agents, or anyone acting on their behalf, be immediately restrained from altering, deleting or destroying any documents or records which could be used to identify the members of the classes; and
- 5. That Plaintiff and all class members be granted such other and further relief as is just and equitable under the circumstances.

Jury trial demanded.

Dated: August 6, 2019 Respectfully submitted,

/s/ John W. Barrett

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